

8 May 2003

NEW HEAD OF PBR AUSTRALIA/ASIA ANNOUNCED

The Managing Director of Pacifica Group Limited, Mr John MacKenzie, today announced the appointment of Mr Grant Anderson as President PBR Australia/ Asia. PBR is Pacifica's automotive subsidiary.

Mr Anderson was previously Regional Managing Director-Asian Rim, for Schefenacker, a private German automotive components company.

"Mr Anderson will play a leading role in developing and implementing strategies to drive the international growth of PBR in Australia and Asia," said Mr Mackenzie.

"This will include developing strategic relationships with joint venture partners, technology providers and customers. In addition to developing Australia, Malaysia and Thailand, he will be seeking new customers and new markets in countries such as China, Korea and Japan.

"I am delighted to have a person of Mr Anderson's background and experience join us. His knowledge of the automotive industry and the Asia Pacific region will be of great value to PBR," said Mr MacKenzie.

Mr Anderson is also Vice President of the Federation of Automotive Products Manufacturers (Australia).

For further information:

John Mackenzie
Managing Director
Pacifica Group Limited
Tel. (03) 9575 2470

Pacifica Group Limited
ACN 006 530 641

264 East Boundary Road
East Bentleigh Victoria 3165 Australia
Telephone (613) 9575 2222
Facsimile (613) 9575 2411
<http://www.Pacifica.com.au>
Pacifica_enquiries@Pacifica.com.au

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