

5 July 2002

PACIFICA SELLS LIONWELD KENNEDY

Pacifica Group Limited announced today that it has sold the Lionweld Kennedy Group to a Management Buy Out team.

The critical features of this transaction are:

- first of three disposal processes relating to the non-core Construction Products Division;
- sale proceeds of £7.5 million applied to Lionweld Kennedy Group debt;
- small short-fall to book value;
- effective from 4 July 2002; and
- consistent with Pacifica's goal of evolving into an automotive technology company.

Sale of Lionweld Kennedy

With effect from 4 July 2002, the Lionweld Kennedy Group has been sold to a Management Buy Out team for a gross sale price of £7.5 million. The sale proceeds have been applied to Lionweld Kennedy Group debt.

Pacifica had already announced to the market its intention to dispose of its Construction Products Division and had indicated that the Division would be sold via three separate sales processes. The first of such processes to complete relates to the Lionweld Kennedy Group, which has operations in the UK and the Middle East.

Pacifica indicated that the sales processes relating to Melwire and Webforge were ongoing and that the company would continue to negotiate with the clear objective of optimising the outcome for shareholders.

For further information:

Ross Joblin
Company Secretary &
Group General Manager, Corporate Development
Pacifica Group Limited
Tel. (03) 9575 2534

Pacifica Group Limited
ACN 006 530 641

264 East Boundary Road
East Bentleigh Victoria 3165 Australia
Telephone (613) 9575 2222
Facsimile (613) 9575 2411
<http://www.Pacifica.com.au>
Pacifica_enquiries@Pacifica.com.au

NEWS
M
E
W