

8 February 2007

Pacifica Group Limited
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Dear Shareholder,

Bosch announces accelerated payment terms for Pacifica shareholders

I am writing to provide an update on the takeover offer by Bosch for the shares in Pacifica Group Limited.

As you would be aware, the Board of Pacifica Group Limited (Pacifica) has unanimously recommended that shareholders accept the takeover offer by Bosch of \$2.20 per share, in the absence of a superior offer. No competing offer has been received and Bosch has declared its offer final in the absence of a superior proposal.

All of the Directors of Pacifica have accepted the offer in respect of their personal shareholdings.

On 2 February 2007 Bosch announced that it has obtained all the necessary regulatory approvals to acquire Pacifica and confirmed its intention to waive all the remaining conditions of its offer upon receiving sufficient acceptances so as to have a relevant interest in more than 50% of Pacifica shares and provided that no other conditions have been breached prior to that time. Acceptances totalling over 18% have been received to date.

Bosch's offer is currently scheduled to close on 25 February 2007 and shareholders who have not yet accepted are encouraged to do so.

In order to encourage shareholders to accept promptly, Bosch also announced that it intends to accelerate its payment terms if sufficient acceptances are received to satisfy its 50% minimum acceptance condition by 1.00pm (Melbourne time) on 15 February 2007. If this is achieved, Bosch will pay accepting shareholders within 10 days of the later of the offer becoming unconditional and the processing of a valid acceptance.

Pacifica will keep its shareholders fully informed of any further developments.

The Board of Pacifica reiterates its unanimous recommendation that, in the absence of a superior offer, shareholders accept the takeover offer by Bosch.

If you have any questions in relation to Bosch's takeover offer, please call the Pacifica Information Line on 1800 65 65 30 (for callers within Australia) or + 61 2 9207 3950 (for callers outside Australia) between 8am and 6pm (Melbourne time), Monday to Friday.

Yours sincerely



JERRY ELLIS
Chairman